

Message

From: Kirk Deeter [KDeeter@tu.org]
Sent: 7/18/2014 7:18:26 PM
To: Lee, Monica [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=43a08fab4a8948eaa3dac902a97250d6-Lee, Monica]
CC: Kirk Deeter [KDeeter@tu.org]; Bond, Brian [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=a681084d8a594025a44d9aa3da367a9c-Bond, Brian]
Subject: Re: Trout Unlimited

Thank you. KD

On Jul 18, 2014, at 11:16 AM, "Lee, Monica" <Lee.Monica@epa.gov> wrote:

Great! I'll circle back early next week with details.

Sent from my BlackBerry 10 smartphone on the Verizon Wireless 4G LTE network.

From: Kirk Deeter
Sent: Friday, July 18, 2014 11:07 AM
To: Lee, Monica
Cc: Kirk Deeter; Bond, Brian
Subject: Re: Trout Unlimited

Yes I can. Thank you very much. Please let me know the appropriate number to call when possible. I am very eager to do this interview.

Regards,

Kirk

Sent from my iPhone

On Jul 18, 2014, at 10:22 AM, "Lee, Monica" <Lee.Monica@epa.gov> wrote:
Over telephone would be more than fine. The schedule has shifted a bit though. Can you do Friday, the 25th at 3 PM?

From: Kirk Deeter [<mailto:KDeeter@tu.org>]
Sent: Friday, July 18, 2014 9:38 AM
To: Lee, Monica
Cc: Bond, Brian
Subject: Re: Trout Unlimited

Thank you Monica. I will not be able to travel then but would eagerly do this interview at that time over the telephone. Is that possible?

Regards,

Kirk

On Jul 17, 2014, at 4:45 PM, "Lee, Monica" <Lee.Monica@epa.gov> wrote:

Hi Kirk - I wanted to follow up on Trout Unlimited's request to interview Administrator McCarthy for TROUT's fall issue. Some time has opened up on her schedule this Monday, July 21st at 9:15 AM ET. I know that's short notice for you all, so if that doesn't work, please let me know and we'll find another time.

Thank you, and talk to you soon!

Best,
Monica

Monica Lee
Deputy Press Secretary
Office of the Administrator
Environmental Protection Agency
Direct: 202-564-0645
Cell: 202-713-6902
lee.monica@epa.gov

From: Kirk Deeter <KDeeter@tu.org>
Sent: Friday, May 16, 2014 10:25:26 AM
To: Bond, Brian
Cc: Chris Wood; Steve Moyer; Keith Curley; Joel Johnson
Subject: TU Request for Interview with Administrator McCarthy

May 16, 2014

Dear Brian,

Per our earlier conversations, please consider this email request for an interview with EPA Administrator Gina McCarthy on behalf of TROUT magazine, the national publication of Trout Unlimited. TROUT reaches an audience of 155,000 Trout Unlimited members, as well as their families, friends, and others within the fly-fishing community. It is a quarterly print publication of our nonprofit organization that is focused on coldwater conservation in North America.

We would like to produce a "Q&A" feature for the magazine, and also use the material from this interview for a corresponding story on the www.tu.org website. We would like to run this feature in our Fall 2014 issue, which prints October 1, 2014. As such, we request a 30-minute, in-person interview at a location in Washington, D.C. I will be conducting the interview and writing the story myself. I would also like to bring a photographer to take portrait photos of Administrator McCarthy to run in conjunction with the piece. We would like to conduct this interview before July 31, 2014, in accordance with our production schedule.

We see this Q&A feature being 1000-1500 words in length, and revolving around these six key questions:

1. It's only been 10 months since you have been approved by the Senate, but please tell us about some of the work you've done on behalf of fish and water resources in your short time as Administrator.
2. Protecting the Bristol Bay region of Alaska from the proposed Pebble Mine has long been one of TU's major conservation priorities. We would like to thank you for your commitment to begin the process to proactively restrict permit applications for mining in the region. However, many critics say this pre-emptive effort is overreach on the EPA's part. How do you respond to that?
3. We're also thankful for your work to restore the Clean Water Act protections to headwater and seasonal streams that are important for trout and salmon spawning and rearing of juvenile fish. When do you see the Waters of the United States rule being finalized, and what role can anglers play in supporting it?
4. TU works with farmers, ranchers, and foresters to help restore trout and salmon habitat on private land as well as make more efficient use of water resources. We have consistently said that the new rule needs to work for America's agricultural producers in order to be successful in the long term. Can you describe what efforts yourself and EPA have made to ensure the rule works well for farmers and ranchers?
5. TU has been working to understand the impacts of climate change on fisheries and water resources, and to do the type of habitat protection, reconnection, and restoration projects that increase resiliency for trout and salmon. How is the EPA working to address climate change impacts to fish and water resources?
6. TU has worked with the EPA on youth education, which is essential to cultivating the next generation of conservationists. How can TU and the EPA expand our work together on youth education, involving families in conservation, and other important initiatives?

We are, of course, open to other questions you and your team want to add to this discussion, and we deeply appreciate your assistance and consideration.

The only timeframe that does not work well on my end is June 10-20, 2014.

Thank you very much for your help, and please do not hesitate to contact me directly with additional questions.

With best regards,

Kirk

Kirk Deeter
Director of Strategy/Editor of TROUT

303.838.8708 | kdeeter@tu.org www.tu.org

-----Original Message-----

From: Loop, Travis

Sent: Thursday, June 19, 2014 2:42 PM

To: Purchia, Liz; Lee, Monica; Bond, Brian

Subject: RE: Trout Unlimited

Awesome. Brian could provide the contact at TU for setting it up. Will be a very key audience for us to reach on WOTUS.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

-----Original Message-----

From: Purchia, Liz
Sent: Thursday, June 19, 2014 2:37 PM
To: Loop, Travis; Lee, Monica; Bond, Brian
Subject: RE: Trout Unlimited

Yes, I think it should happen

Liz Purchia
Press Secretary
U.S. Environmental Protection Agency
Direct: 202-564-6691
Cell: 202-841-2230

-----Original Message-----

From: Loop, Travis
Sent: Thursday, June 19, 2014 2:28 PM
To: Lee, Monica; Bond, Brian; Purchia, Liz
Subject: Trout Unlimited

Monica and Liz,

Can we move forward with giving Trout Unlimited an interview with Admin on WOTUS? Great opp to reach the fishing community. Brian has the connection.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

Kirk Deeter

Director of Strategy/Editor of TROUT



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